



ADVERTISE *with* PURPOSE

REACH A CONSCIOUS GLOBAL AUDIENCE
WHILE SUPPORTING INDEPENDENT MEDIA



CULTURE



COMMERCE



COMMUNITY

WHY ADVERTISE WITH RTV?

REACH THE WORLD

We believe advertising should create value for everyone.

RasTafari TV Network has built a purpose-driven marketplace where businesses, artists, authors, organizations, and conscious brands can reach a global audience while helping preserve culture, history, education, and independent media.

Unlike traditional advertising, every partnership contributes to a larger **mission of stewardship**, education, and community empowerment.

Benefits

- ✓ Purpose-driven audience
- ✓ Global reach
- ✓ Long-term partnerships
- ✓ Honest storytelling
- ✓ Affordable pricing
- ✓ Stewardship Rewards Program



rastafari.tv



info@rastafari.tv



+1 (954) 673.6823

HOW IT WORKS

STEP 1

Choose your package

STEP 2

Complete our simple online form

STEP 3

Upload your images, videos, logos,
and information

STEP 4

Complete secure payment

STEP 5

Our team goes to work

STEP 6

Track your campaign from your dashboard



RASTAFARI TV

BRAND PARTNERSHIPS

RTV

HERITAGE.
CONSCIOUSNESS.
COMMUNITY.

MANAGED BY

JUDAH

CONTENT CREATOR
TRAVELER
STORYTELLER



HONEST REVIEWS



TRAVEL FEATURES



DESTINATION EXPERIENCES



PRODUCT REVIEWS



AFFILIATE CAMPAIGNS



EXAMPLES



HOTELS



ECO LODGES



RESTAURANTS



TOURS



BOOKS



HEALTH
PRODUCTS



TECHNOLOGY

PRICING



CUSTOM CAMPAIGNS

Tailored partnerships designed to align
with your brand goals and deliver
measurable impact.

LET'S COLLABORATE



CULTURE



COMMERCE



COMMUNITY

• PURPOSE-DRIVEN PARTNERSHIPS. REAL IMPACT. •

MARKETPLACE CREDITS

THE MORE YOU INVEST, THE MORE YOU EARN

Every advertising dollar earns 1 STEWARDSHIP POINT.

REDEEM POINTS TOWARD:

-  Future advertising
-  Featured articles
-  Event promotions
-  RTV merchandise
-  Villa Lalibela experiences
-  Workshops
-  Conferences
-  Digital courses
-  Marketplace discounts



BONUS EXAMPLE

PURCHASE
\$500
ADVERTISING CREDITS



RECEIVE
\$550
IN MARKETPLACE CREDITS



CULTURE



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COMMUNITY

R A S T A F A R I T V

LEGACY PARTNERSHIPS

YEAR-ROUND VISIBILITY.

STARTING
\$2,500 /YEAR



INCLUDES

-  Directory Listing
-  Banner Advertising
-  Unlimited Articles
-  Event Promotion
-  Quarterly Interviews
-  Podcast Sponsorship
-  Priority Placement



BUILD. CONNECT. LEAVE A LEGACY.



CULTURE



COMMUNITY



COMMERCE



CONNECTION



CREATIVITY

REAL STORIES. REAL VOICES. REAL IMPACT.



FEATURED DIRECTORY LISTINGS

Perfect For



BUSINESSES



WELLNESS BRANDS



AUTHORS



RETREATS



NONPROFITS



ARTISTS



COACHES



BASIC

\$25 /MO

- ✓ Business profile listing
- ✓ Website link
- ✓ 1 Photo
- ✓ Contact information
- ✓ Category listing
- ✓ Google Map

FEATURED FOR 30 DAYS

FEATURED

\$49 /MO

- ✓ Everything in Basic
- ✓ Up to 5 Photos
- ✓ Enhanced profile description
- ✓ Social media links
- ✓ Google Map pin
- ✓ Featured placement in category

FEATURED FOR 30 DAYS

MOST
POPULAR

PREMIUM

\$79 /MO

- ✓ Everything in Featured
- ✓ Up to 10 Photos & Video
- ✓ Priority placement
- ✓ Highlighted search listing
- ✓ Extended profile description
- ✓ Business logo display
- ✓ Homepage rotation

FEATURED FOR 30 DAYS

INCLUDES



PROFILE



WEBSITE



PHOTOS



CONTACT



GOOGLE MAP



FEATURED
PLACEMENT

DESTINATION REVIEWS



WE STAY.



EXPERIENCE.



FILM.



PHOTOGRAPH.



REVIEW.



PROMOTE.



P A C K A G E S



LOCAL VISIT
\$299

- ✓ Local business or attraction visit
- ✓ Short form video (1–2 min)
- ✓ Photo gallery
- ✓ Social media promotion



WEEKEND FEATURE
\$599

- ✓ Up to 2 nights
- ✓ Video feature (2–4 min)
- ✓ Photo gallery
- ✓ Social media promotion
- ✓ Listed on RTV travel page



DESTINATION DOCUMENTARY
STARTING AT
\$999+

- ✓ Full documentary production
- ✓ Up to 5 minutes
- ✓ Professional filming & editing
- ✓ Photo gallery + BTS
- ✓ Premium promotion across RTV



CULTURE



ADVENTURE



MEMORIES



EXPERIENCES



CONNECTION

ARTICLES & PRESS RELEASES



TELL YOUR STORY. REACH THE WORLD.

Share your news, announcements, and achievements with our global audience through powerful, professionally written articles and press releases.

LAUNCH



BOOKS



MUSIC



BUSINESSES



PRODUCTS



FESTIVALS



ORGANIZATIONS

PACKAGES

STARTER

\$149

- ✓ SEO optimized article
- ✓ Up to 500 words
- ✓ 1 Photo included
- ✓ 1 Website link
- ✓ Social sharing on RTV platforms
- ✓ Listed in category

PUBLISHED FOR 30 DAYS

MOST
POPULAR

FEATURED

\$249

- ✓ Everything in Starter
- ✓ Up to 800 words
- ✓ Up to 3 Photos
- ✓ Up to 2 Website links
- ✓ Featured on homepage
- ✓ Highlighted in newsletter
- ✓ Social media promotion

PUBLISHED FOR 60 DAYS

PREMIUM INTERVIEW

\$399

- ✓ Everything in Featured
- ✓ Up to 1,500 words
- ✓ Up to 5 Photos
- ✓ Up to 3 Website links
- ✓ Exclusive interview format
- ✓ Priority placement
- ✓ Video embed (YouTube/Vimeo)
- ✓ Extended social promotion

PUBLISHED FOR 90 DAYS

INCLUDES



SEO



PROFESSIONAL
ARTICLE



PHOTOS



WEBSITE
LINKS



SOCIAL
SHARING

R A S T A F A R I T V

CREATOR LAUNCH PACKAGE

EVERYTHING NEEDED TO LAUNCH

INCLUDES

- ✓ PRESS RELEASE
- ✓ FEATURED ARTICLE
- ✓ SOCIAL CAMPAIGN
- ✓ EVENT LISTING
- ✓ HOMEPAGE FEATURE
- ✓ NEWSLETTER
- ✓ YOUTUBE PROMOTION



VALUE
\$650+

LAUNCH PRICE
\$399



CULTURE



ADVENTURE



CREATIVITY



COMMUNITY



IMPACT

REAL STORIES. REAL VOICES. REAL IMPACT.

VIDEO PROMOTION

FEATURE YOUR
PROMOTIONAL VIDEO ACROSS RTV.



AMPLIFY
YOUR STORY



EXPAND
YOUR REACH



ENGAGE
YOUR AUDIENCE



DRIVE
RESULTS



PACKAGES

BASIC

\$99

- ✓ Video featured on RTV
- ✓ Up to 1 minute
- ✓ Listed in Video Library
- ✓ Social media share (1 post)

GREAT FOR STARTING

FEATURED

\$199

- ✓ Everything in Basic
- ✓ Up to 3 minutes
- ✓ Featured on Video Page
- ✓ Social media share (3 posts)
- ✓ Included in newsletter

BOOST YOUR VISIBILITY

HOMEPAGE FEATURE

\$299

- ✓ Everything in Featured
- ✓ Up to 5 minutes
- ✓ Homepage video feature
- ✓ Priority placement
- ✓ Social media share (5 posts)
- ✓ Custom call-to-action

MAXIMIZE YOUR IMPACT



CULTURE



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R A S T A F A R I T V

RTV

AMBASSADOR PROGRAM

BECOME AN RTV AMBASSADOR.

RECEIVE



EXCLUSIVE MERCHANDISE



EARLY RELEASES



PROMOTIONS



INVITATIONS



FEATURED EXPOSURE

IN RETURN



WEAR RTV APPAREL



RECORD A SHORT VIDEO SHOUT-OUT



TAG RTV ON SOCIAL MEDIA



ALLOW RTV TO FEATURE YOUR CONTENT

APPLICATION REQUIRED.



CULTURE



HERITAGE



COMMUNITY



GROWTH



IMPACT

REAL STORIES. REAL VOICES. REAL IMPACT.

SOCIAL MEDIA PROMOTION

AMPLIFY YOUR MESSAGE. REACH MORE PEOPLE.

Expand your reach and grow your audience across the most powerful social media platforms with professional promotion by RasTafari TV Network.

CHOOSE



FACEBOOK



INSTAGRAM



TIKTOK



PINTEREST



YOUTUBE
COMMUNITY



PRICING

ONE PLATFORM

\$39/MO

- ✓ 1 platform promotion
- ✓ 1 promotional post per week
- ✓ Professional caption & hashtags
- ✓ Branded image or graphic
- ✓ Audience engagement
- ✓ Monthly performance summary

PERFECT TO GET STARTED

THREE PLATFORMS

\$89/MO

- ✓ 3 platform promotion
- ✓ 3 promotional posts per week (1 per platform)
- ✓ Professional captions & hashtags
- ✓ Branded graphics
- ✓ Audience engagement
- ✓ Monthly performance summary
- ✓ Priority scheduling

GROW YOUR PRESENCE

ALL PLATFORMS

\$149/MO

- ✓ All 5 platforms promotion
- ✓ 5 promotional posts per week (1 per platform)
- ✓ Premium captions & hashtags
- ✓ Custom branded graphics
- ✓ Audience engagement
- ✓ Monthly performance summary
- ✓ Priority scheduling
- ✓ Story & reel promotion

MAXIMIZE YOUR IMPACT



CULTURE



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R A S T A F A R I T V

LET'S BUILD SOMETHING *Meaningful* TOGETHER

Advertising should do more than
generate clicks.

It should build businesses, strengthen
communities, preserve culture, and
inspire positive change.

Join the **Rastafari TV Network**
Advertising Marketplace and connect
your brand with a global audience
that values authenticity, education,
creativity, and purpose.



READY TO GET STARTED?

Choose your package, submit your
campaign, and let our team help
tell your story.



RASTAFARI.TV/ADVERTISE



GLOBAL REACH



AUTHENTIC AUDIENCE



EDUCATION & AWARENESS



CREATIVITY &
STORYTELLING



POSITIVE IMPACT

— YOUR BRAND. OUR PLATFORM. GREATER PURPOSE. —

EVENT PROMOTION

BECOME PART OF THE
CONSCIOUS EVENTS CALENDAR.

PERFECT FOR



FESTIVALS



RETREATS



CONFERENCES



PREMIERES



EXPOS



CONCERTS



WORKSHOPS



PACKAGES

CALENDAR LISTING

\$29 /MO

- ✓ Event listed on Calendar
- ✓ Basic event details
- ✓ Event image
- ✓ Website link
- ✓ Social sharing

GET SEEN. GET LISTED.

FEATURED

\$99 /MO

- ✓ Everything in Calendar Listing
- ✓ Featured placement on Calendar
- ✓ Highlighted in category
- ✓ Social media share (2 posts)
- ✓ Included in weekly newsletter

STAND OUT. GET DISCOVERED.

PREMIUM

\$199 /MO

- ✓ Everything in Featured
- ✓ Top placement on Calendar
- ✓ Featured on Homepage (rotating)
- ✓ Social media share (4 posts)
- ✓ Event spotlight article
- ✓ Priority in event reminders

MAXIMIZE. INSPIRE. CONNECT.



CULTURE



COMMERCE



COMMUNITY

UNLIMITED PROMOTER MEMBERSHIP

ONE MONTHLY FEE.
UNLIMITED EVENT LISTINGS.



INCLUDES



UNLIMITED
POSTINGS



ORGANIZER
PROFILE



PHOTO
GALLERY



WEBSITE



TICKET
LINKS



CALENDAR
TOOLS



FEATURED
ORGANIZER
PAGE

PROMOTE WITHOUT LIMITS.

• BUILD. CONNECT. ELEVATE. •



CULTURE



COMMERCE



COMMUNITY



CONTACT

 www.rastafari.tv

 info@rastafari.tv

 +1 (954) 673.6823

MIAMI, JAMAICA

