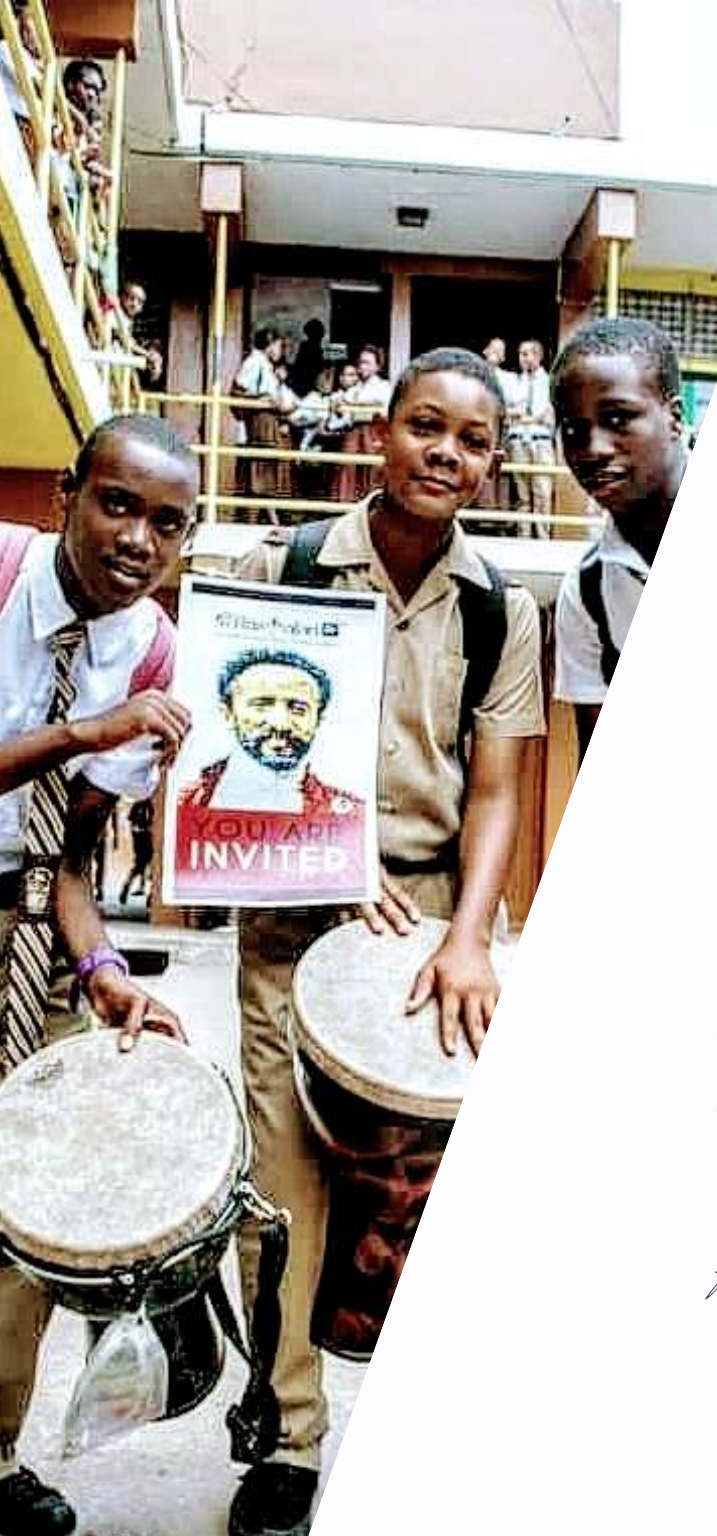


# GUARDIANS OF HSHS PRESENTATION

PREPARED FOR HAILE SELASSIE I HIGH SCHOOL  
18-24 PAYNE AVE, KINGSTON, JAMAICA



SITEMEDIA.US | RASTAFARI TV NETWORK | EAT JAMAICA  
[www.sitemedia.us](http://www.sitemedia.us) | [www.rastafari.tv](http://www.rastafari.tv) | [www.projecteat.org](http://www.projecteat.org)



The Guardians of Haile Selassie I High School Presentation

# DONATION + FUNDRAISER

Dear Friends of Haile Selassie I Technical High School,

We are delighted to announce that RasTafari TV Network, SITEMEDIA and EAT Jamaica have partnered to donate the development of a website hosting an online gift shop as an ongoing fundraiser for Haile Selassie I High School in St Andrew, Jamaica. The gift shop will have access to a drop shipment company that will white label and ship hundreds of pieces of merchandise worldwide.

In addition to offering a range of products, we will also be enlisting the creativity and talent of the students at Haile Selassie I High School to submit their own designs for a designer collection within the gift shop. These designs will be featured in the shop and the students will benefit from a monetized share of the sales through a profit-sharing program.

We believe that this gift shop will not only raise much-needed funds for the school, but it will also provide an exciting opportunity for the students to showcase their talents and gain valuable experience in the world of e-commerce.

Thank you for giving us to honor to improve the lives of students at Haile Selassie I High School and for joining us in this exciting venture. We look forward to seeing the gift shop grow and thrive under the guidance of the talented students at the school.

Sincerely,

*Fan'aye F. Zena Selassie*

Sis. Fan'aye SunLight-Zena Selassie, Matriarch & Founder  
SITEMEDIA, RasTafari TV Network & Ecology Agriculture Trade, (EAT) Inc.

# HSHS STUDENT HEALTH & CAREER TRAINING

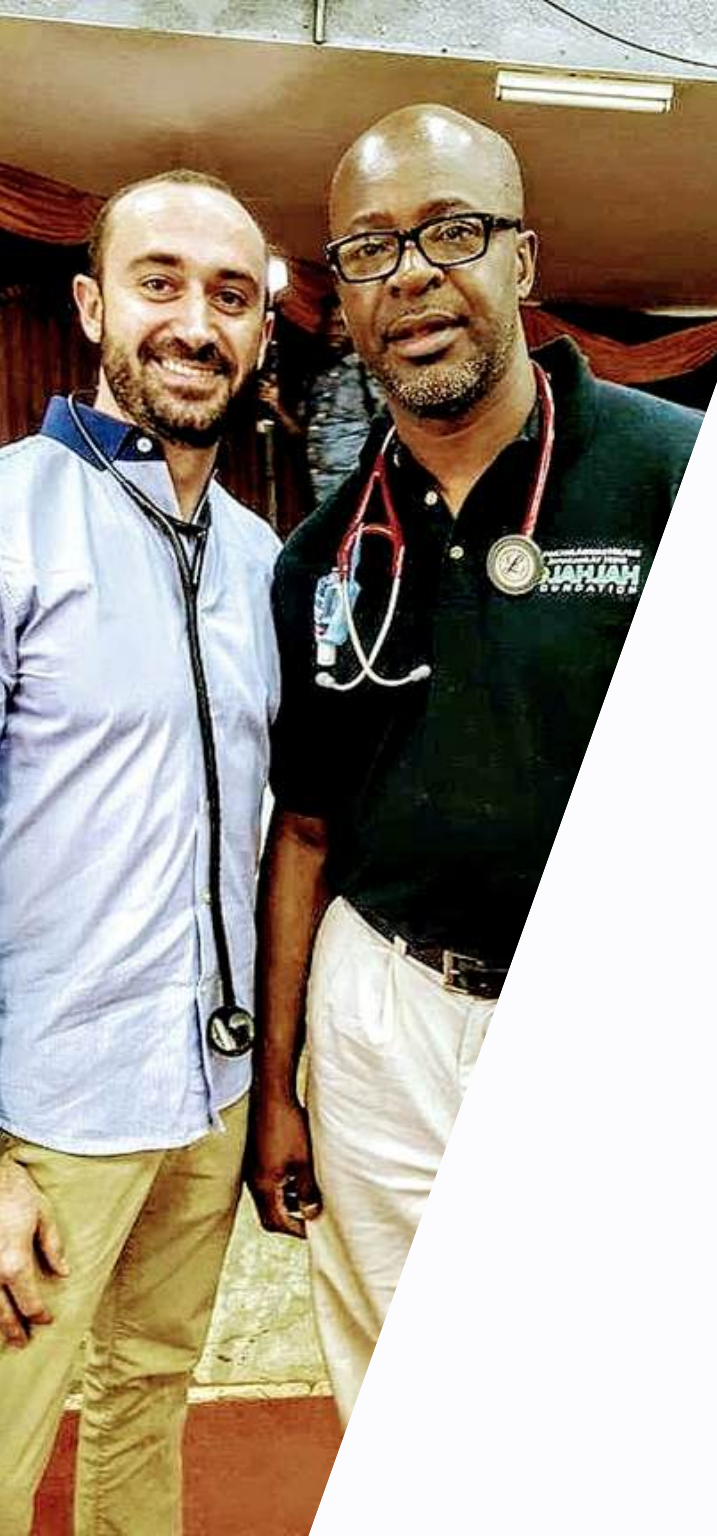
Welcome to the proposal for the year-round health, education, and career training mentorship program partnered with EAT Jamaica, a regenerative living campaign for students attending Haile Selassie I High School in Saint Andrew, Jamaica.

This program is designed to address the pressing needs of students in an at-risk and underserved community by providing them with the resources, guidance, and support they need to succeed in their academic and professional endeavors. By partnering with a regenerative living campaign, we aim to not only improve the lives of these students but also to contribute to the long-term sustainability and well-being of their community.



# PROBLEM

Haile Selassie I High School is located in an at-risk and underserved community in Saint Andrew, Jamaica. Many of the students attending this school face numerous challenges, including poverty, limited access to education and career resources, and a lack of support and guidance. These challenges can make it difficult for these students to succeed academically and professionally, and can lead to a cycle of poverty and lack of opportunity.





# SOLUTION

The year-round health, education, and career training mentorship program is designed to address these challenges by providing students with the resources, guidance, and support they need to succeed. The program will include:



## Health and Wellness Workshops

These workshops will focus on topics such as nutrition, exercise, stress management, and overall health and well-being.



## Educational Support

Students will receive help with their coursework, including tutoring, study skills, and test preparation.



## Career Training

The program will provide students with the opportunity to learn about different careers and how to succeed in them, including resume building, interview skills, and job search strategies.



## Mentorship

Each student will be paired with a mentor or intern for a local business who will provide one-on-one guidance and support.



## EAT Jamaica

In partnership with Ecology Agriculture Trade (EAT) Jamaica regenerative living campaign, students will learn about sustainability and how to contribute to the long-term well-being of their community.

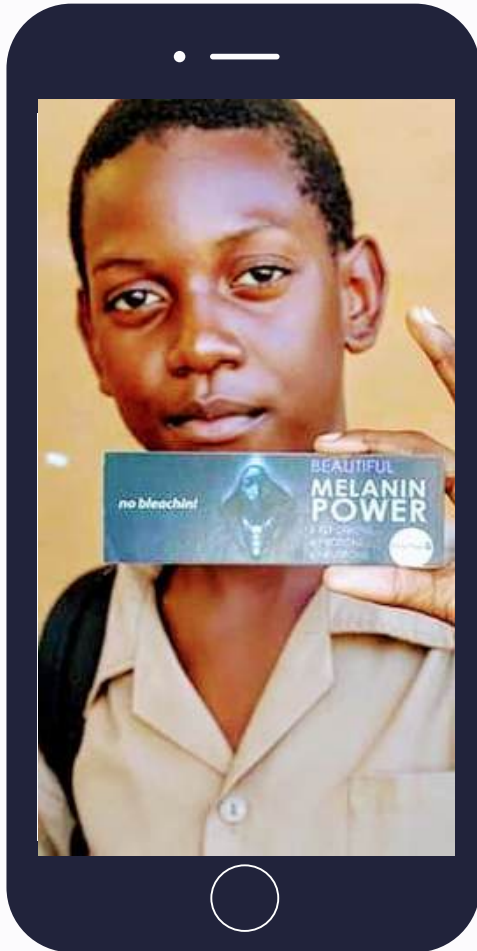


# MENTORSHIP

We are excited to offer a mentorship and career training program for students in need, and we are seeking professionals to join us as mentors.

As a mentor, you will have the opportunity to make a meaningful impact on the future of young people in our community. You will be paired with a student and provide guidance, support, and resources to help them succeed in their education and career goals.

This is a year-round program, and we welcome your participation at any time. If you are interested in becoming a mentor, please let us know and we will provide you with more information on how to get involved. Thank you for your interest in supporting the next generation of leaders at Haile Selassie High School.



# EAT JAMAICA REGENERATIVE LIVING



ECOLOGY AGRICULTURE TRADE (EAT), INC.

Regenerative living practices have the potential to restore damaged ecosystems and promote biodiversity. These practices also have the ability to sequester carbon, potentially mitigating the impacts of climate change. Adopting a regenerative lifestyle can lead to improved physical and mental health for individuals, as well as stronger, more resilient communities.



Establishing organic school gardens provides students with access to fresh, healthy food, promotes an understanding of where food comes from and how it is grown, and can even reduce the burden of food insecurity for students in need.



Food forests and permaculture systems mimic the relationships and diversity found in natural ecosystems, leading to increased resilience, productivity, and sustainability in food production.



Regenerative living in at risk communities can help to create a more sustainable and resilient way of life, improving the overall quality of life for the residents.





Providing career training for at risk students can have numerous benefits. First and foremost, it can provide these students with the skills and knowledge they need to secure stable, well-paying jobs in the future. This can not only improve their financial well-being, but it can also give them a sense of purpose and direction in life. Career training can also help at risk students develop valuable transferable skills such as teamwork, communication, and problem-solving, which can be applied to various career paths and personal endeavors.

Additionally, career training can help at risk students build confidence and self-esteem, which can have a positive impact on their overall well-being and success in life. Overall, providing career training for at risk students can help them overcome challenges and achieve their full potential.





# CULTURAL EXCHANGE



Cultural exchange programs can provide at-risk youth who are at a social disadvantage with valuable opportunities to learn about different cultures, develop important life skills, and build confidence and self-esteem.



## Increased access to cultural resources:

By partnering with organizations that offer cultural exchange programs, underserved students in at risk communities can gain access to a wealth of cultural resources and experiences that they may not have been able to access on their own. This can include trips abroad, language learning opportunities, and exposure to different cultural traditions and practices.



## Personal and social development:

Participating in cultural exchange programs can help underserved students develop their sense of identity and self-esteem, as well as improve their social skills and ability to relate to others. By interacting with people from different cultures and backgrounds, students can learn to appreciate diversity and respect different ways of life.



## Educational benefits:

Cultural exchange programs can also provide valuable educational benefits for underserved students in at risk communities. By learning about different cultures and ways of life, students can broaden their understanding of the world and develop critical thinking skills. Additionally, participating in cultural exchange programs can help students improve their language skills and develop a greater appreciation for other cultures and perspectives.

# ONLINE GIFT SHOP

An online gift shop allows for a wider reach of potential donors and a convenient way for them to contribute to the fundraising efforts.

## Convenience

Online gift shops allow individuals to browse and purchase items from the comfort of their own home, eliminating the need to physically go to a school to participate in the fundraiser. This is especially beneficial for those who live far away or have busy schedules.



## Increased Reach

An online gift shop can reach a larger audience than a traditional school fundraiser. It can be accessed by anyone with an internet connection, allowing individuals from all over the world to support the school's cause.



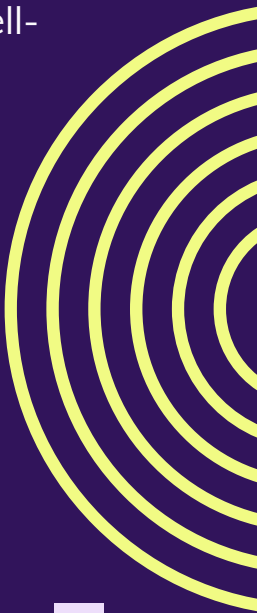
## Easy to Set up and Manage

Online gift shops are relatively easy to set up and maintain, requiring minimal time and effort from school staff and volunteers. This allows for a more efficient and cost-effective fundraising experience.



# IMPACT

By providing students with the resources, guidance, and support they need to succeed, we believe that this program will have a lasting impact on their lives and the lives of their community. We expect to see improvements in academic performance, increased access to career opportunities, and a greater sense of hope and purpose among the students who participate. Additionally, by partnering with a regenerative living campaign, we hope to contribute to the long-term sustainability and well-being of the community.





# CONCLUSION

Thank you for considering the year-round health, education, and career training mentorship program partnered with a regenerative living campaign for students attending Haile Selassie Technical High School. We believe that this program has the potential to make a lasting and meaningful difference in the lives of these students and in their community, and we hope that you will join us in supporting it.





# CONTACT

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